

# Jallelah Khaled Al-Olayan

## PERSONAL PROFILE

A highly dedicated, self-motivated and proactive Interactive Media Practice MA postgraduate, committed to securing a strong role in which I can put forth a number of contributions with my skills in problem-solving, rapport building and previous extensive knowledge in research and design. Personal interests within the subject area lay within UX & UI design, UX research, and UX project management.

## EDUCATION

### University of Westminster

Master of Arts in Interactive Media Practice with a GPA: 3.73/4  
United Kingdom, London - 2018

### Misr International University

Bachelor of Mass Communication, Integrated marketing communication  
*Minor: Multimedia*  
Cairo, Egypt - 2009

## WORK EXPERIENCE

|   |                                    |
|---|------------------------------------|
| <b>Professional Freelancer</b><br><i>UX Design, Graphic Design, Website Development, Product Photography</i>  | <b>January 2014 - Present</b>      |
| <b>Center for Complex Engineering Systems (CCES)</b><br>At King Abdulaziz City for Science and Technology (KACST) & Massachusetts Institute of Technology (MIT)<br><i>Recruitment Officer</i> | <b>January 2014 - August 2017</b>  |
| <b>PepsiCo - Saudi Snack Foods Co. Ltd</b><br><i>HR Head Office Business Partner</i>  | <b>June 2013 - January 2014</b>    |
| <b>PepsiCo - Saudi Snack Foods Co. Ltd</b><br><i>Communication Specialist</i>   | <b>October 2012 - June 2013</b>    |
| <b>Olayan Financing Company</b><br><i>Communication Facilitator</i>   | <b>January 2012 - October 2012</b> |
| <b>Olayan Financing Company</b><br><i>Human Resource Coordinator</i>  | <b>February 2010 - June 2012</b>   |
| <b>Saudi Heart Association</b><br><i>Communication Assistant</i>  | <b>2009 July 7 - February 2010</b> |
| <b>Saudi British Bank SABB</b><br><i>Assistant</i>  | <b>Summer 2006</b>                 |

## FREELANCE PROJECTS

- Website design and product photography for Madina Co for Import & Trading 2018
- Designed a quarterly newsletter for PepsiCo 2014-2015
- Designed a booklet for Tea Gschwendner, Nov 2010
- Executed a poster print advertisement for Wasfa ahla in 2007

## VOLUNTEER WORK

- Volunteer at Saudi Plastic Surgery Club , Nov 2015
- Volunteer at ADHD Society, Aug - Sep 2010
- Volunteer at Al Nahda Philanthropic Society for Women June 2009
- Volunteered at A.C.S (American Community Services), 1997-2000

## RELATED PROJECTS

- **The Dubai Mall Phone Application (Redesign):**  
UX Design and prototyping based on UX research and usability testing.
- **Events in Saudi Arabia Phone Application (Let's Go):**  
UX & UI Design, UX research, prototyping, promotional video.

## COMPUTER SKILLS:

|                          |  |
|--------------------------|--|
| <b>Web Development:</b>  | HTML, CSS, Dreamweaver, Python, JavaScript |
| <b>UI/UX Design:</b>     | Sketch, Principle, Adobe XD, Animate       |
| <b>Graphic Design:</b>   | Illustrator, InDesign, Photoshop           |
| <b>Video Editing:</b>    | After Effects, Premiere                    |
| <b>Video Game:</b>       | Unity, Blender                             |
| <b>Microsoft Office:</b> | Word, PowerPoint, Excel                    |

## LANGUAGES

|                 |                    |
|-----------------|--------------------|
| <b>Arabic:</b>  | Spoken and written |
| <b>English:</b> | Spoken and written |

## INVITED TALKS

- Computer Science Day, interactive session panel discussion at Prince Sultan University in Riyadh, 31st Mar 2015

## CERTIFICATES & COURSES

- Nanodegree - Intro to programming - Udacity.com Mar 2019
- Python Essential Training - May 2019
- Principle for UX Design - lynda.com - Aug 2018
- WordPress Essential Training - lynda.com - May 2018
- UX Research Methods: Card Sorting - lynda.com - Feb 2018
- UX Foundations: Research - lynda.com - Feb 2018
- UX Design: 1 Overview - lynda.com - Feb 2018
- Human Asset Optimization - Information System for Training - from the 5 to 7 Nov 2013
- First Aid Program - Saudi Source For Training and Consultation - 6 Dec 2012
- Interviewing Skills - Meirc Training & Consulting - 3 to 4 June 2012
- How to become HR Pro in 6 Hours - Glowork -9 Feb 2012
- Effective Time Management- Danatcon - 2 to 3 2011
- Competency Based Recruitment and Selection Techniques - TTM associates - 17 to 18 Sep 2011
- Business Decisions - LOGIC Management Consulting - 20 to 21 July 2010
- Interviewing skills - Meirc Training & Consulting - 16 Oct to 17 Oct 2010
- Communication skills - Zidny Training & Consulting - 28 Nov 2010
- Patterns of Neuro - Linguistic Programming - NLP - Smart - 23 Sep to 27 Oct 2009

## INTERESTS:

Traveling, Puzzles, Art, Photography, and Jeet Kune Do Martial Art